

Electronic Medical Records, Practice Management, and Marketing Software



Designed for Plastic Surgery, Dermatology, Refractive Surgery, Bariatric Surgery, and other Medical Specialties

## Company

NexTech Systems Inc has one of the most talented and professional teams of software developers and practice management experts in the industry. Your practice will benefit from our years of experience in working with practices all across the United States and worldwide.

- Founded 1997
- More than 2,500 Doctors Worldwide
- Over 10,000 Users Worldwide
- Single Database Contains All Modules
- Specialty Specific
  - Plastic Surgery
  - Dermatology
  - Medical Spas
  - Cosmetic Medical Practices
  - Bariatric Surgery
  - Refractive Surgery

#### The NexTech's Winning Team:

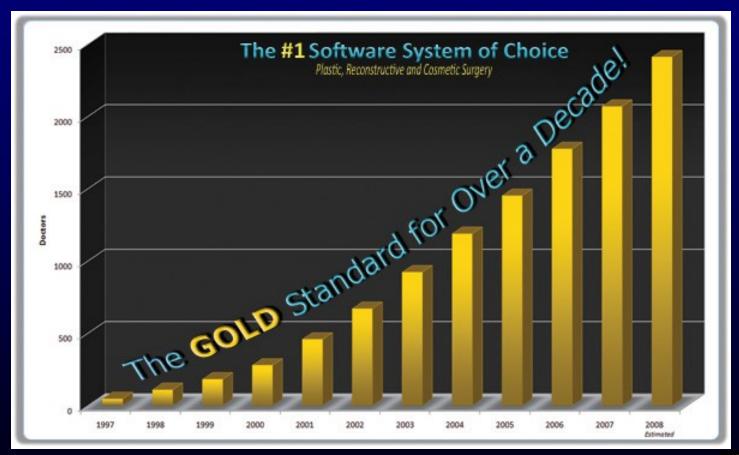


A highly talented and professional team with virtually all staff with Technical and relevant Bachelors degrees, including a Ph.D., an MD and 3 MBA's.



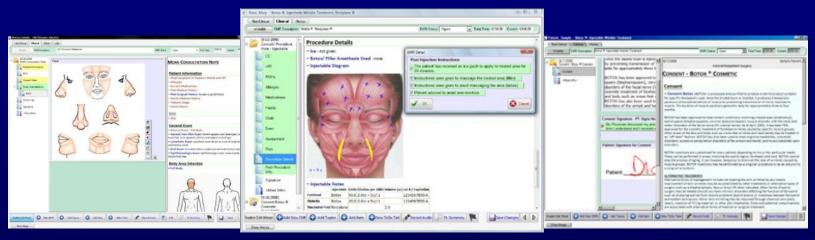
#### **NexTech's Growth**

NexTech's consistent growth which demonstrates the results of providing our quality product, NexTech Practice 2009 and backing it with the best support and training in the industry.





## **Electronic Medical Records**



- Eliminate paper files
- E-prescriptions and Lab Integration
- Integrated with quotes and billing for maximum efficiency
- All EMR fields are stored as data for ease and immediacy of querying reports for legal, peer, or insurance needs
- Document and analyze clinical services, outcomes, and prescription histories within EMR
- Lock and audit all history within your EMR

- Easily customize all templates
- Dictate directly into EMR using third party dictation software
- Draw directly on anatomical diagrams and patient photos
- Sign consents and chart notes on a touch screen
- Attach audio files, documents, dictations, and images directly within your EMR
- E&M checklist to assist with coding



#### Practice 2010 is CCHIT 08 Certified

- Additional electronic prescribing features: access to the patient's medication history, formulary, and eligibility.
- Better and safer medication dosing, adjusted for patient weight and other factors.
- Better ability to prevent adverse reactions due to drug interactions or allergies.
- Use of standard formats to exchange basic patient information for continuity of care.
- Better management of patient consents and authorizations.
- Increased use of standard formats when receiving and storing laboratory results.





## **Website Patient Portal Integration**



- Integrates patient demographics, medical history, and procedure interests into EMR and PM sides.
- HIPPA compliant and work with web designer to ensure seamless integration.
- Patients and prospects can request information on procedures; follow up is set automatically.



### **Scheduler**



- Delivers multi-provider, multi-location and multiresource capability.
- View by day, week, month or resource; filter by type or purpose.
- Control times for appointment types; set limits and warnings.
- Color-code appointments by category and status.
- Identify patients with who habitually cancel or no show.

- Hide patient names from public view for HIPAA compliance.
- Move an appointment by drag and drop, or copy, cut and paste
- Track where patients are in the office and how long they've been waiting.
- Precision templating lets employees fill in the specific slots, resulting in less scheduling errors



### **Scheduler Link to Smart Phones**

- Two-way interface between NexTech Scheduler and any Outlook compatible smart phone, such as Palm Treo™, Pocket PC™, Blackberry or Apple iPhone.
- Restrict the transfer of personal information from your smart phone to the practice schedule and contact database.
- Use your smart phone to look up appointments or add/ edit a referring physician or other contacts





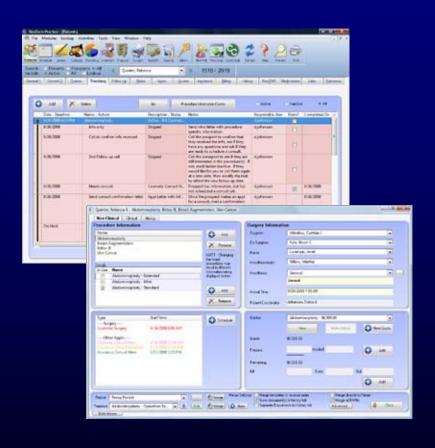
## **Contact Management Module**

- Ensures that staff will ask prospects and patients right questions and correct answers.
- Search the patient database using common data such as area code, zip code, status and referral source.
- Record transcriptions and patient notes in multiple categories.
- Track patients and prospects and ensure timely follow up.
- Establish a procedure or service sales script for consistent staff responses to questions.





## **Tracking Module**

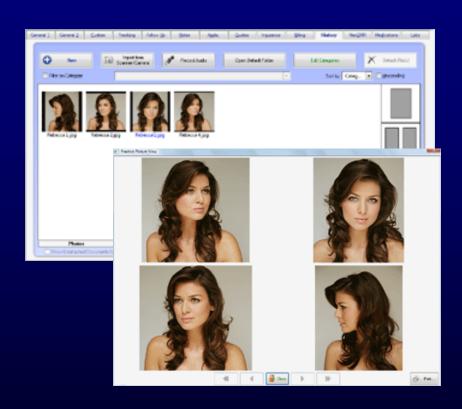


- Integrates all patient and prospect interests, scheduling, reminders, consents, quotes, billing and EMR into a step-by-step process for every procedure.
- Follow up to turn prospects into patients
- Track a prospect from the very first phone call
- Track and complete tasks for multiple patients and prospects simultaneously.
- Produce automatic to-do alarms that remind your staff of tasks that needs to be completed for each patient.



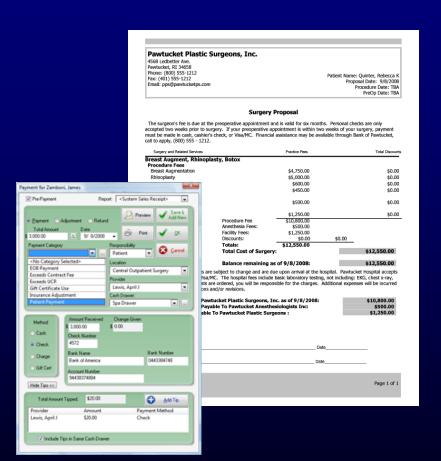
# **Photo Management Module**

- Simplifies the process of taking, saving, editing, and retrieving patient photos.
- Capture images directly from digital cameras automatically link patient demographics, procedure, and appointment information.
- Quick editing tools and advanced search engine.
- Ghost over-lay capabilities with photos.
- Multi-image viewing & print capabilities.
- Auto-export to Microsoft PowerPoint®.
- One-touch photograph downloads.
- X-ray & video archiving





## Quotes

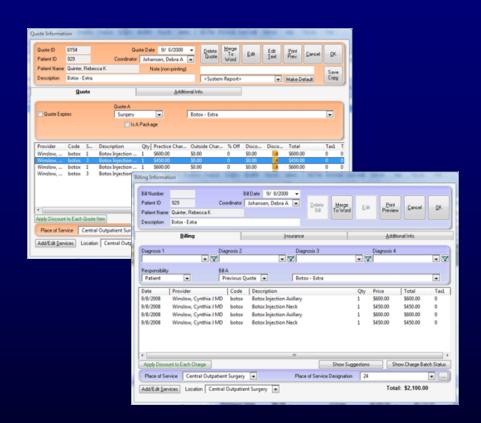


- Generate personalized price quotes, print patient copies, and convert to bills eliminating redundant entry while maintaining history.
- Easily produce a detailed multiple procedure quote
- Show estimated facility and anesthesia fees (even if paid to others)
- Automatically calculate discounts for multiple procedures
- Customize the look of quotes with your logo or other graphics
- Create packages of repeat services and track remaining treatments
- Send patient demographics electronically to CareCreditfor quick financing approval
- Credit card processing



### **Surgery Charges and Product Sales**

- Separate pre-payments from other transactions
- One-step billing assures accuracy and reduces staff time by creating an automatic bill and applying the quote's pre-payments to the bill.
- Quickly enter charges for office services and products
- Use barcode scanning at check out for product sales and additional services.





# **Insurance Billing**



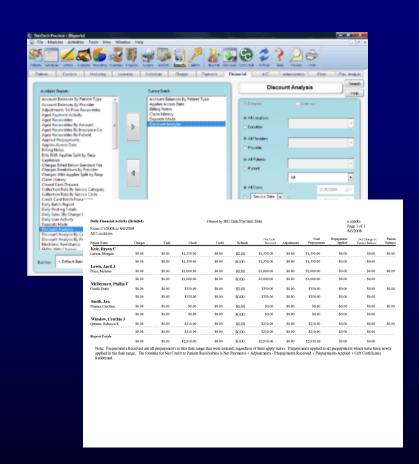
- Edit on-screen HCFA CMS-1500 with NPI and UB-04 forms, printing either individually or in a paper or electronic batch
- OHIP Billing compatible
- Apply payments by using drag and drop to line item charges
- Apply a batch payment from insurance companies to multiple patients or use E-Remittance through a clearinghouse or OHIP
- Pre-validate insurance claims to prevent rejections

- Track co-pays and insurance referrals
- Verify insurance benefits in just minutes with E-Eligibility
- Manage and resubmit unpaid claims
- Set up unlimited fee schedules for different combinations of providers, insurance companies, and locations
- Print patient statements or send E-Statements by billing cycle, as well as by provider and location



## Financial & Management Reports

- Analyze financial, scheduling and marketing activity for one or all providers and locations.
- Export reports to MS Excel or Word for specialized analysis.
- Audit patient encounters to ensure proper billing and collections.
- Compare what insurance companies are paying for specific services.
- Track staff financial posting through batch and audit trail reports.
- Reports integrate with Letter Writing groups for powerful analysis.





## **Consents & Patient Education**

Pawtucket Plastic Surgeons, Inc.

Patient Name: Rebecca Quinter Procedure Date: 9/25/2008

#### ASPS Consent - Abdominoplasty

#### INSTRUCTIONS

This is an informed-consent document that has been prepared to help inform you about abdominoplasty surgery, its risks, and alternative treatments.

It is important that you read this information carefully and completely. Please initial each page, indicating that you have read the page and sign the consent for surgery as proposed by your plastic surgery.

#### GENERAL INFORMATION

Abdominoplasty is a surgical procedure to remove excect chin and fathy ticque from the middle and

lower abdomen and to tighten mus treatment for being overweight. Of forms of body contouring surgery unt

There are a variety of different Abdominoplasty can be combined wassisted lipectomy, or performed at the

#### ALTERNATIVE TREATMENTS

Alternative forms of management cor Liposuction may be a surgical alterna abdominal fatty deposits in an individ benefit in the overall reduction of exc complications are associated with alte

#### RISKS OF ABDOMINOPLASTY SU

Every surgical procedure involves a o these risks and the possible complica limitations. An individual's choice to risk to potential benefit. Although the should discuss each of them with you, possible consequences of a abdoming

Bleeding—It is possible, though una should post-operative bleeding occur accumulated blood or blood transfusi take any aspirin or anti-inflammatory the risk of bleeding. Non-prescriptor surgical bleeding. Hematoma can occ to treat blood loss, there is a risk of t Heparin medications that are used to decreased blood platelets.

(800) 247-2587

www.pawtucketps.ne

Pawtucket Plastic Surgeons, Inc 4568 Ledbetter Rd. Pawtucket, RI 34658

September 11, 2008

Rebecca Quinter 324 Sand St Pawtucket, RI 02860

Dear Ms. Quinte

Thank you for contacting us regarding your interest in enhancing your appearance. You can rest assured that I will do my best to personally meet your needs.

Enclosed are the materials you requested to review prior to your consultation. You can also find additional information at www particulostigns net. Here a Partucked Platisc Eugenoss, Inc. we strive to provide the most current, safe and effective procedures available today. By combining procedures that have stood the test of time with newly proven advances in technology, I feel that our office is on the cutting edge to provide you with the best options.

Dr. Winslow is looking forward to meeting you on Thursday, September 25 at 8:00AM. During your visit, the doctor will work with you to prepare the best plan for you and address all of your specific concerns.

In order to minimize your wait time, please complete the enclosed New Patient forms prior to your visit and bring them with you to your appointment. In the meantime, if you have any questions at all, please feel free to call me. The entire office is dedicated to giving you the best care available.

Sincerely.

Debra A. Johansen

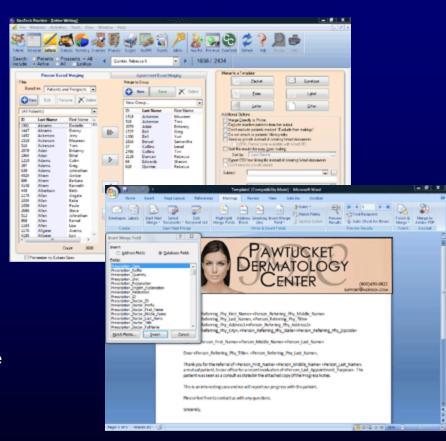
Enclosures

- Through a special licensing agreement NexTech integrated ASPS®consent forms
- Surgery Summary
- Healing Body & Mind
- Your Anesthesia Experience
- Pre and Post-Op Info
- Pre-Op Shopping List
- Medications to Avoid
- Our Financial Policies
- Remain compliant with HIPAA regulations.
- Survey patient satisfaction after a procedure.



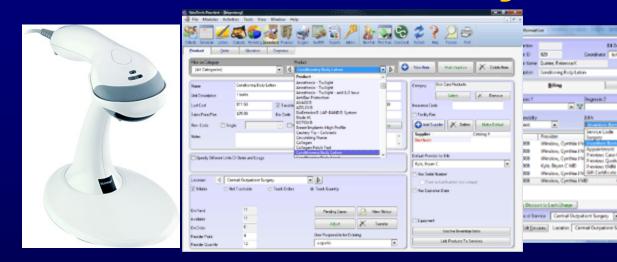
# Letterwriting

- Customize documents and letters with your logo and other graphics.
- Design document templates in Word to merge a wide range of patient or contact database fields.
- Insert before and after images in letters to patients and referring physicians.
- Create custom superbills, consent forms, procedure forms, insurance pre-authorization, mailing labels and marketing letters.
- Alert patients and prospects about new services by sending merged documents using mass e-mail.
- Through a special licensing agreement NexTech integrates ASAPS®/ASPS® Cycle of Careinto Practice 2010





## **Inventory**



 Distinguish between items normally charged to patients, and those used as part of procedure overhead

looing Body Lotice

Secure Solution Was

\$10.00

CHAR

1,000

130.00

125.00

425.66

120.00

Create and track receipts for outstanding orders

modules

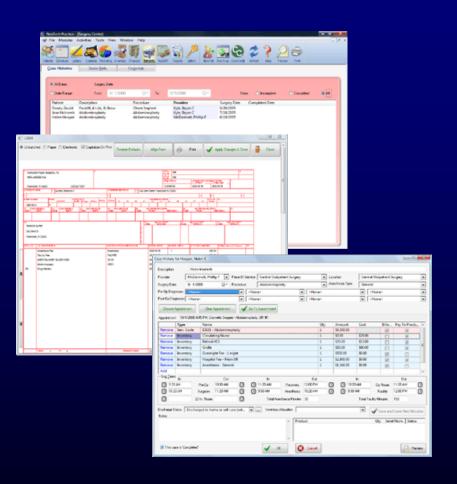
Keep up-to-date inventory counts of products on hand with integration between the inventory and billing

- Monitor supplier pricing and inventory costs using purchase order histories
- Track product expiration dates and implant serial numbers
- Simultaneously track units of usage and order products such as Restylane® and Botox®

- Scan and create barcodes to easily receive and bill inventory
- Pop-up reminders to replenish low stock
- Easily reconcile invoices and credits
- Create allocations to reserve pre-op quantity, style, and sizes
- Generate purchase orders and fax to implant



## **Surgery Center Management**



- Capture information on procedures, diagnoses, personnel, supply usage, case durations, drugs and other case activity that integrates with billing. This can be used to track compliance for accreditation standards
- Ability to generate inventory orders or Pull supplies for a single case, or for an entire surgery day, using Case Forecasts.
- Detailed reports of material cost, current inventory stock levels, and forecasts of supplies required for all scheduled cases, and cost profit analysis per procedure\case.



## **Spa Management**

- Track gift certificates and gift cards and their balances.
- Prompts employees for suggested sales during patient checkout.
- Track coupons and their expiration dates.
- NexSpa's reward system tracks points earned by patients, which also allows you to incentivize patients.
- Multiple cash drawers can be integrated to create reports and reconcile transactions for each employee.
- Commissions and tips are tracked through the *Practice* 2010 billing module and can be created as a percentage of products or services sold by employees.
- Add additional payment methods through credit card processing

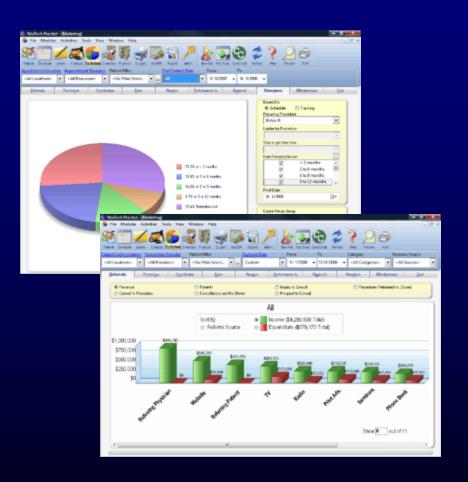








## **Marketing**



- Analyze the percentage of patients returning for recurring procedures and retention rates.
- Improve retention by identifying and merging patients in a mass mailing group to remind them to return for another procedure.
- Make strategic decisions on advertising dollars based on prospect-to-patient conversion rates and revenue to expense graphs for each referral source.
- Track returns on advertising, referral sources and cost.
- Identify common procedures between you and referring physicians in order to maximize the number of patients referred to you.
- Track your marketing productivity as a pop-up every day when you log into *Practice 2010*.
- View the number of prospects/patients, conversion rates and revenue/cost brought in by each referral source, procedure, patient coordinator, and date



### **Testimonials**

"We use the vast array of collected data for financial benchmarking, marketing and clinical studies. The EMR documents all aspects of our Dermatology practice from psoriasis to injectables to cosmetic laser services. Customer service is excellent for the installation and training and educated staff have been available and receptive to questions and additional needs. We actually see our suggestions implemented. We are very happy with this product and NexTech."

Emil A. Tanghetti, MD, Sacramento, CA

"We are the first office in Spain to use NexTech and the company has been very helpful in adapting the program to European standards and currency. The Multi-Resource scheduler has helped us to be more organized. We use Letter Writing for the extensive mailings for "Cirujanos PlastiKos Mundi," our charitable foundation."

Fco. Javier Beut, MD, Palma De Mallorca, Spain

Hands down, best investment of my medical career. Over the years we've cut costs and increased efficiency by implementing all aspects of NexTech."

Philip Miller, MD, New York, NY

"I have been using NexTech for over eight years. We have worked with NexTech to make it very user friendly. NexWeb works very well to allow patient registration and demographic data to be collected prior to patient consultation. Using wireless tablets, we utilize EMR in all aspects of our practice including patient registration, consultation, postoperative follow-up, intraoperative surgical recordkeeping, recovery room, postoperative recordkeeping, and in our medical spa. NexTech has incorporated informed consents, diagrams, and templates which allowed us to achieve a truly paper free plastic surgery practice. I am a true believer in this system."

Joseph P. Hunstad M.D., FACS Charlotte, NC



#### **Testimonials**

"Recently I completed my residency. The single best decisionI made was to buy NexTech.I considered less expensive software packages, but after extensive research including speaking to established practices, I was convinced.NexTech worked with my limited budget to get the package I needed from the start. Since then NexTech supported me every step of the way, from hardware purchasing, EMR implementation, on-site training, and program customization. The best part of having NexTech is the technical support. A live person is only a phone call away, ready and capable to handle any situation."

Guy Cappuccino, MD, Mount Airy, MD

"The need for a reliable, quick and knowledgeable Technical Support staff is vital for our practice. We can always reach NexTech immediately. The advanced training seminars and webinars are great for our staff to learn more about the program."

Alastair Carruthers, MD, Carruthers Dermatology, Vancouver, Canada

"This module has been very beneficial to our practice. Implant manufacturer's billing is complex. This module greatly simplifies the process. No Statement Headaches."

Daniel Mills, MD, South Laguna, CA

"NexTech was a great choice for my Practice. We saw many of our suggestions in subsequent releases. The staff is very professional and a pleasure to work with."

Russell Kridel, MD, Houston, TX

"We have used NexTech since the day we opened our doors. As the practice expanded, NexTech expanded with us through new modules. The integration between the scheduler, billing and EMR modules is seamless, which improves patient care and makes patient management easier. We looked closely at many other practice management software systems before choosing NexTech and have never regretted our decision."

Rachel Gordon Lichten, Practice Manager, Jason Lichten, MD, Lancaster, OH



#### For More Product Information

- Visit our website: <a href="http://www.nextech.com">http://www.nextech.com</a>
- Request a <u>Live Demo</u>
- Email: websales@nextech.com
- Phone: (800) 490-0821

